



PRESERVING RESOURCES | DEVELOPING THE FUTURE

STRATEGIC

2017-2018

INITIATIVES

1

LAND DEVELOPMENT

IDENTIFY SPECIFIC PARCELS OF LAND THAT HAVE THE POTENTIAL TO BRING GROWTH TO ORANGE COUNTY THROUGH INDUSTRIAL, COMMERCIAL AND RESIDENTIAL DEVELOPMENT, AND REMOVE BARRIERS THAT COULD POTENTIALLY HINDER PROGRESS.

2

TARGET MARKETING

TARGET INDUSTRY SPECIFIC COMPANIES THAT ARE COMPLEMENTARY TO ORANGE COUNTY'S CURRENT BUSINESS COMMUNITY BY ATTENDING INDUSTRY SPECIFIC CONFERENCES, BUILDING RELATIONSHIPS WITH CONSULTANTS AND ADVERTISING GLOBALLY.

3

COMMUNITY INVESTMENT

IDENTIFY LOCAL INDIVIDUALS WILLING TO INVEST IN ORANGE COUNTY WITH SUITABLE PROJECTS CAPABLE OF CREATING ECONOMIC GROWTH.

4

HEALTHCARE

IMPROVE ACCESS AND AVAILABILITY OF HEALTHCARE BY REESTABLISHING EMERGENCY AND INPATIENT SERVICES IN ORANGE COUNTY.

5

FUNDING

PRIORITIZE THE REALLOCATION OF FINANCIAL RESOURCES TO FUND THE ECONOMIC DEVELOPMENT CORPORATION AT A LEVEL ADEQUATE FOR A COMMUNITY THE SIZE OF ORANGE COUNTY.