



News Release

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Orange County Economic Development Corporation Debuts New Website and Strategic Planning Survey

Orange County, Texas (August 18, 2016) – The Orange County Economic Development Corporation is hoping to create an impactful, informative and interactive online experience with its updated website.

The site address remains the same, *orangecountyedc.com*, but includes new features such as Business Resources, Infrastructure and Small Business Financing pages. Videos and graphics add to the experience of the site, further delivering information in a visual way.

“Having a robust website is an important tool in business recruitment,” said Jessica Hill, Executive Director of the Orange County Economic Development Corporation. “The more information we can make available to prospects, existing businesses and residents, the more opportunities we will have.”

In addition, the OCEDC is hoping the new site will drive participation in its strategic planning survey. Business owners and residents will be able to participate in the economic development corporation’s planning process by completing the online surveys found on the site’s homepage. Survey responses will be analyzed in aggregate in order to update the three to five year strategic plan.

“The surveys give the community a voice and provide citizens and business owners an opportunity to offer input as we develop a strategy for growth and development in Orange County,” says Hill. “I encourage everyone in Orange County to participate.”

The online surveys will be available through the end of October. In addition to the surveys, the Orange County Economic Development Corporation will host several focus groups to target specific initiatives. The date and location of the focus groups will be posted when scheduled.

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